

**ORIGINAL
HARDBITE™ POTATO CHIPS**
Top of the line healthy snack

We are the **No. 1 selling potato chip** in premier Health, Lifestyle and Natural Food stores.

We have been selected by Five Star Hotels:
Fairmont, Peninsula Hong Kong, Marriot Hotel, Wedgewood Vancouver and Rocky Mountaineer Rail Tours.

We are the only true manually cooked Old Fashioned Canadian Potato chip producer.

100% Canadian owned.

Testimonial from a happy customer:

“I am 67 years old, and have been a potato chip fan all my life. After sampling chips in many countries I have to tell you, yours are the absolute best! Nobody else’s come even close.”

E.W. - Email on record

WE ARE 100% NATURAL

spiced with Himalayan crystallized rock salt

- ❖ Cooked in mid oleic 100% pure non-hydrogenated vegetable oil
- ❖ No cholesterol, no trans fatty acids
- ❖ Less than 6% saturated fat, a good source of natural Vitamin E
- ❖ No de-foamers, no additives or synthetic agents added to oil
- ❖ No preservatives or artificial color
- ❖ No genetically modified agents, No MSG in our spices, oils or potatoes
- ❖ Low sodium content

HARDBITE™ CHIPS
THICK and CRISP
Great for Dipping

PRODUCT LIST

00150 7	Low salt Potato chips	12 / 150 g
24050 0	Low salt Potato chips	30 / 50 g
01150 6	Smoked BBQ	12 / 150 g
24150 7	Smoked BB	30 / 50 g
02150 5	Rock Salt / Vinegar	12 / 150 g
24250 4	Rock Salt / Vinegar	30 / 50 g
03150 4	Jalapeno	12 / 150 g
24350 1	Jalapeno	30 / 50 g
04150 3	Wild Onion/Yogurt	12 / 150 g
24450 8	Wild Onion/Yogurt	30 / 50 g
05120 2	Honey Dijon	12 / 150 g
24550 5	Honey Dijon	30 / 50 g
06150 1	Cheddar/ Onion	12 / 150 g
12150 2	Jalapeno Sticks	12 / 150 g
11150 3	BBQ Sticks	12 / 150 g
07150 0	Coconut & Curry	12 / 150 g
24750 9	Coconut & Curry	30 / 50 g
12600	Floor palette	600/150 g

Consider Hardbite chips your fist foray into the 100 mile diet! The artisanal, slow cooking process we use keeps the good fats in, and the trans fats out. We have half the sodium content from other chips

Available at most health & natural lifestyle food stores

BUY LOCAL FIRST
“BITE ME eh”

“SALT FOR LIFE”
HIMALAYAN CRYSTALLIZED SALT

HARDBITE CHIPS: the first Potato chips spiced with this essential high quality salt ingredient.

Natural Crystal Salt is more than just sodium chloride. Much of what has become known about the negative effects of refined flour and sugar can be applied to salt. The food processing industry has been presenting us with refined, de-natured sodium chloride, enriched with iodine, aluminum and other “enhancements” as “salt”. But natural salt is very different. ***Salt is a core essential nutrient with exceptional abilities and qualities fundamental to keeping us alive.***

CRYSTAL SALT

Our Salt is in its original wholesome, unaltered, natural form. Crystallized in the earth, millions of years ago under the tectonic pressure of new mountains, it contains all the elements of the primordial oceans, within which all life evolved and which are also contained in the human body. All 84 known elements can be found in this crystal salt. The elements trapped within the crystal salt are in a form that can penetrate human cells and be metabolized. All life on this planet arose from primordial oceans.

How can it be that natural salt is good for us and de-natured refined salt is causing many illnesses? Most people are salt deficient, despite being overloaded with Sodium chloride. The result of consuming common table salt is in the formation of acidic edema, or excess fluid in the body tissue.

HIMALAYAN CRYSTALLIZED SALT
The Ultimate Mineral Supplement.
The Ultimate Antioxidant.

Non Hydrogenated Vegetable Oils

We use mid oleic, pure healthy choice vegetable oils. They offer a balanced fatty acid profile, high in monosaturates and includes a reasonable level of polyunsaturated fat (linoleic - an essential fatty acid) that is low in saturated fat.

Our oils have a naturally light, clean taste, making them useful in a broad range of food applications.

Pure vegetable oil does not require the process of hydrogenation, it is a trans fat-free alternative.

The fatty acid profile of our high quality oils is very similar to olive oil, but without the strong taste. The higher level of oleic acid (75%) makes the oil more stable when used in cooking. It imparts a pleasing taste in cooked food because it contains sufficient amounts of the essential linoleic acid.

Sunflower oil

- has one of the highest alpha-tocopherol contents in plant oil, making it a good source of natural Vitamin E
- second highest content of Linoleic Acid

Canola oil

- has the highest percentage (11%) of Alpha-Linoleic Acid, an Omega-3 Fatty Acid
- has only 7% Saturated fat, the lowest of any plant oil
- has the best mix of Saturated, Polyunsaturated and Monounsaturated fatty acid

Alpha tocopherol

- an antioxidant (Vitamin E)

Monosaturated Fats

- found in most foods, but mainly in vegetables or nuts

Hydrogenation

- a de-naturing process that makes liquid oils hard

Polyunsaturated Fats

- are liquid at room temperature

HARDBITE™ POTATO CHIPS ~ TASTE WILL WIN OVER PRICE ~

We are 100% BC owned and enjoy a fast growing loyal client base with a solid reputation for a tasty, high quality potato chip from coast to coast.

SEPP AMSLER has a successful history in Food development and Food processing. *Sepp has created many new mainstream food items on which consumers young and old depend on, daily.* Growing up on a pristine Swiss Alpine Valley farm in the good old days gave him a good basic knowledge of the organic and natural food supply.

We are located in the heart of the fertile Fraser Valley of British Columbia, Canada. **Original Hardbite Potato Chips**, is dedicated to bringing you a healthier, chemical free potato chip.

- *We know where the potatoes are grown.*
- *We trust the safety of our food supply.*
- *We protect our environment and maintain good manufacturing practices.*
- *We are creating dozens of new jobs for our local potato growers.*

The difference between our **Hardbite Chips** and the conventional potato chips is the method of cooking. **HARDBITE** chips are kettle cooked manually the *Old Fashioned Way*, batch by batch. Regular adjustments have to be made to cooking times and temperatures, as potatoes age in storage. **HARDBITE** chips are a healthier choice of potato chips, and more colleges and schools choosing to stock them. Eating a balanced daily diet allows you to indulge in your cravings.



NATURALLY HOMEGROWN FOODS LTD.
#1 20110-115A Avenue
Maple Ridge, BC V2X 0Z4
Tel: 604-465-7751 Fax: 604-465-7727
www.homegrownfoods.com